

Shawna Foundation Film Festival Sponsorship Package



Sponsorship
Possibilities for:

2026

**The Shawna Shea
Film Festival**

Worcester
Massachusetts

**The Mass Indie
Film Festival**

Worcester
Massachusetts

**The Scandriglia
Film Festival**

Scandriglia
Reiti, Italy

www.shawnafoundation.org

Shawna
Foundation





About Us

The Shawna Foundation is a 501(c)(3) Arts Non-Profit named after Shawna Shea who passed away at the age of 16. We continue this work in her memory.

Our Mission

We believe the arts and education are essential to creating a vibrant, healthy community and world.

The mission of the Shawna Foundation is to equitably promote and support students through scholarship and showcase artists in filmmaking, performance arts, poetry and other creative endeavors with a focus on underrepresented communities.

The Film Festivals are part of the Foundations programs that also include Local Scholarships, A Women in Film Fellowship, The Library Poetry Tour, The Creating Dangerously Podcast and more.



Meet Our Film Festival Team



Skip Shea

Executive Director

Skip is an Emmy Nominated producer and filmmaker.



Anna Chinappi

Board President

Anna is a writer, editor, artist and takes care of the back of the house.



Patrick Bracken

Festival Programmer

Patrick is a film and stage actor and grandson of the great Eddie Bracken.

Sponsorship Package SSFF

July 2026



In 13 seasons The Shawna Shea Film Festival has become a recognized international film festival.

We have received 1,500 submissions from 33 different countries and average 1,000 ticket sales a season to accommodate our microcinema venue, starlite in Southbridge, Massachusetts for the four-day festival.

With our exclusive online screening to our Patreon platform and beyond we average 1,000 downloads.

We average 1,300 downloads of our Creating Dangerously Podcast.

We have a social media reach of 7,000.

Silver Sponsorship Package

- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Social media shout-outs before, during, and after the event.

\$500

Gold Sponsorship Package

- Prominent display of company logo on the event website, promotional materials, and event signage.
- Featured in dedicated email blasts to attendees.
- Multiple social media mentions across all SSFF event platforms.

\$1,000

Platinum Sponsorship Package

- Exclusive title sponsor recognition, including company name and logo on the screen throughout the festival.
- Premium logo placement on the event website, promotional materials, event signage, and stage backdrops.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.

\$2,500

Custom Sponsorship Package

- Custom Packages to meet your individual marketing and budget needs.

Sponsorship Package

Mass Indie Film Fest

April 2026



In 14 seasons The Massachusetts Independent Film Festival has become a recognized local international film festival.

We have received 2,000 submissions from 52 countries and average 1,200 ticket sales a season to accommodate our microcinema venue, starlite in Southbridge, Massachusetts and Clark University in Worcester, Massachusetts with a major focus on films shot locally, including in Worcester County.

The festival is four days long.

With our exclusive online screening to our Patreon platform and beyond we average 1,500. We average 1,300 downloads of our Creating Dangerously Podcast. We have a social media reach of 10,000.



Silver Sponsorship Package



- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Social media shout-outs before, during, and after the event.

\$500



Gold Sponsorship Package



- Prominent display of company logo on the event website, promotional materials, and event signage.
- Featured in dedicated email blasts to attendees.
- Multiple social media mentions across all Mass Indie event platforms.

\$1,000



Platinum Sponsorship Package



- Exclusive title sponsor recognition, including company name and logo on the screen throughout the festival.
- Premium logo placement on the event website, promotional materials, event signage, and stage backdrops.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.

\$2,500



Custom Sponsorship Package

- Custom Packages to meet your individual marketing and budget needs.

Sponsorship Package Scandriglia Film Fest

October 2026



2024 was our first season in Scandriglia, Italy, just outside Rome in the beautiful Sabina Mountains.

It was curated by the festival directors by invitation and submission. It ran one day showing both feature and short films. Moving forward in 2026 it will only screen shorts during a one day film festival in a history church converted to a state-of-the-art theatre.

We screened films from Italy, the United States and the United Kingdom. The festival was a free event and will continue to be so in the future. The theater accommodates 180 for the day, plus our online screening,

This is how both SSFF and Mass Indie began as well, which both are popular international film festivals. Time to get in early as the Scandriglia film Festival will grow too. It returns in 2026.



Silver Sponsorship Package



- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Social media shout-outs before, during, and after the event.

\$250



Gold Sponsorship Package



- Prominent display of company logo on the event website, promotional materials, and event signage.
- Featured in dedicated email blasts to attendees.
- Multiple social media mentions across all SFF event platforms.

\$500



Platinum Sponsorship Package



- Exclusive title sponsor recognition, including company name and logo on the screen throughout the festival.
- Premium logo placement on the event website, promotional materials, event signage, and stage backdrops.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.

\$1,000



Custom Sponsorship Package

- Custom Packages to meet your individual marketing and budget needs.

Sponsorship Package All Film Festivals



Get in as a sponsor for all three festivals and have a reach from Worcester County to the world.



Silver Sponsorship Package



- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Social media shout-outs before, during, and after the event.

\$1,000



Gold Sponsorship Package



- Prominent display of company logo on the event website, promotional materials, and event signage.
- Featured in dedicated email blasts to attendees.
- Multiple social media mentions across all event platforms.

\$2,000



Platinum Sponsorship Package



- Exclusive title sponsor recognition, including company name in the event title.
- Premium logo placement on the event website, promotional materials, event signage, and stage backdrops.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.

\$5,000



Custom Sponsorship Package

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About Shawna

On August 11, 1999, our lives changed irrevocably. Shawna Shea, daughter of Skip Shea and twin sister of Erin Porter, and sister of Alana Phoenix and Kristen Laliberte, and brother Andrew Chinappi, died in a car accident on a summer night, riding with friends.

All dreams, possibilities and things we'll never know or could imagine left this world that night. She was 16, talented, creative and most of all, fiercely independent.

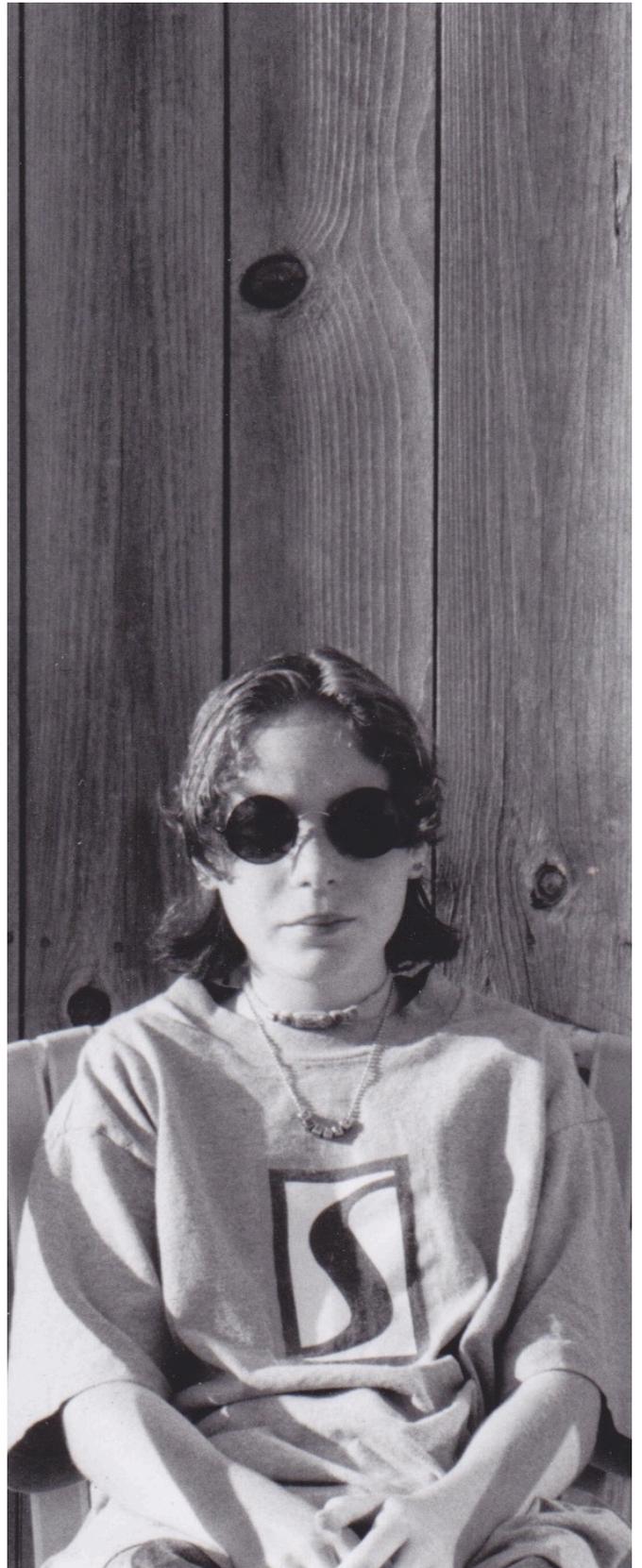
At this very tender young age, and even before that, she gravitated to those who lived in the margins of life.

It was clear that she came to this Earth to help, and even though she's no longer here, we aim to continue what started with Shawna: honoring creativity and independence and giving people a chance.

The year she died, nearly the entire town of Uxbridge, Massachusetts, came out in force for a walk across town in her honor to raise money for scholarships for graduating seniors at Uxbridge High School. Since 2001, we have continuously awarded scholarships annually in her name and in the name of Michael Liberty, her cousin who also left us too soon. Sadly, we established a third Shawna Foundation Scholarship in memory of her sister Alana, who died from ALS in 2024.

We have grown and evolved into a tax-exempt non-profit arts and culture foundation with programs that give opportunities to those who don't readily get them.

We think this is what Shawna would do.





Thank You

Thank you for considering the Shawna Foundation's sponsorship package. Your support plays a critical role in fostering the arts and empowering creativity within our community and for all people. We look forward to the opportunity to collaborate and make a lasting impact together.



 508-282-9847

 194 Granite St. Uxbridge, MA 01569

 shawnafoundation@gmail.com

 www.shawnafoundation.org